



DEPARTMENT OF SOCIAL WORK
MERCY COLLEGE, PALAKKAD, KERALA, INDIA- 678006
(NAAC Re-accredited 'A' Grade). Affiliated to the University of Calicut

World Breastfeeding Week 2025
Programme: Flash Mob & Role Play

Venue: College Campus

Date: August 7, 2025

The Department of Social Work, Mercy College, Palakkad, in collaboration with the District Medical Office, Palakkad, jointly observed World Breastfeeding Week on **7th August 2025**. The program was organized with the objective of creating awareness among students and the general public on the significance of breastfeeding for both mother and child.


As part of the observance, the Social Work students of Mercy College actively participated in awareness-building activities on the college campus. A flash mob was performed by the students, which attracted the attention of the campus community and conveyed key messages regarding the importance of breastfeeding. Following this, the students staged a role play, highlighting the health benefits, emotional bonding, and long-term advantages of breastfeeding, as well as dispelling common myths and misconceptions associated with it. The creative presentation methods helped to spread knowledge in an engaging and impactful way. The program emphasized that breastfeeding is not only vital for the physical and cognitive development of infants but also contributes to the health and well-being of mothers.

Through these initiatives, the Department of Social Work successfully conveyed the message that breastfeeding is a natural foundation for lifelong health and should be encouraged and supported by society at large. The program was coordinated by Ms. Aswathy S, faculty, Ms. Aswani U & Ms. Anagha K N, first year students.


Student Coordinators

Ms. Aswani U

Ms. Anagha K N


Faculty Coordinator & HOD

Ms. Aswathy S


Principal

Dr. N.M. Louly
PRINCIPAL
MERCY COLLEGE
Palakkad - 678 006





DEPARTMENT OF SOCIAL WORK
MERCY COLLEGE PALAKKAD



Observing

WORLD BREASTFEEDING WEEK 2025

In Collaboration with
District Hospital Palakkad

FLASH MOB & ROLE PLAY

**Theme: "Prioritize Breastfeeding:
Create Sustainable Support Systems"**

Date: 07/08/2025

Time: 1 PM



Faculty Coordinator :
Aswathy S

Student Coordinators:
Aswani U & Anagha K N







VISITORS L



DEPARTMENT
SOCIAL WORK

MERCY COLLEGE, PALAKKAD

ബ്രസ്മിൻ
കുടുംബം

BREASTMILK
NATURE'S
FIRST
SUPERFOOD



**DEPARTMENT OF
SOCIAL WORK**
MERCY COLLEGE, PALAKKAD.

ശിശുവിനെ
ഭാഗങ്ങളിൽ
നിന്നും സംരക്ഷിക്കുന്നു

MERCY COLLEGE
PALAKKAD
STUDY IN THE HEART OF PALAKKAD
BScCS +
ARTIFICIAL
INTELLIGENCE &
DATA SCIENCE
DIPLOMA PROGRAM
LAKSHMI CHANDRAN
ANUSHTHANAM
MERCY COLLEGE
PALAKKAD



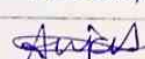
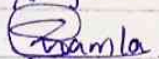

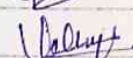


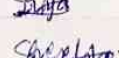


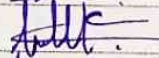


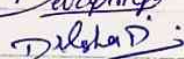
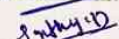
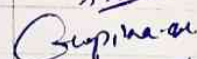
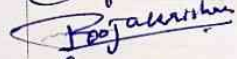

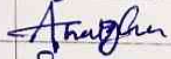
DEPARTMENT OF SOCIAL WORK, MERCY COLLEGE PALAKKAD
LIST OF PARTICIPANTS

'World Breastfeeding Week - Flash Mob & Role Play'

Date: 07/08/2025

Time: 1.00 pm

Venue: College

SL NO	NAME	SIGNATURE	REMARKS
1.	Keerthi . u		
2	Malavika .R, Nasruder		
3.	Anjali Px		
4	Shamla - s		
5.	Satwana . A		
6	Vidya . M		
7	Nikhitha . k		
8	Shya . a		
9	Shreeha		
10	Aswani - U		
11	Jincy . N		
12	Amrutha K		
13	Valinda das		
14	Devapriya sagathan		
15	Dilsha - D		
16	sruthy . D		
17	Chopika . u		
18	pooja Krishna A . k		
19	Sreethi K		
20	Anagha K . N		
21	Lunitha . A	